

FOR IMMEDIATE RELEASE

February 28, 2026

## Herringbone Digital Surpasses \$100 Million in Portfolio Revenue Just 14 Months After Launch

*The digital marketing platform announces a landmark milestone, underscoring its rapid growth and commitment to transforming outcomes for local businesses and agency founders.*

---

**DALLAS, TX** — Herringbone Digital, the operator-led platform uniting elite digital marketing agencies, today announced that its portfolio of six companies has collectively crossed \$100 million in annual revenue—reached in just 14 months since the Herringbone initiative was founded. The milestone positions Herringbone Digital as one of the fastest-growing platforms in the digital marketing sector, representing a compelling opportunity for sellers, investment bankers, and prospective investors.

The portfolio includes industry-recognized agencies such as **Hennessey Digital** and **BluShark Digital**—firms selected for both their financial performance and cultural alignment with Herringbone's core mission: helping local business owners acquire and retain clients in a way that is easy, transparent, and cost-effective.

Equally central to Herringbone's mission is empowering agency founders. By joining the portfolio, founders gain access to strategic capital, shared operational resources, and a community of like-minded entrepreneurs—creating a path to scale, generational wealth creation, and the opportunity to build something truly meaningful alongside other exceptional founders.

*“We are incredibly fortunate to be working with such great founders and agencies. We look forward to partnering with other exceptional founders on our journey to create something meaningful—for local businesses and for the industry at large.”*

— **Raj Ramanan, CEO, Herringbone Digital**

Herringbone Digital enters 2026 with strong momentum and a clear mandate to continue expanding its portfolio. The company is actively exploring partnerships with additional high-quality agencies and looks forward to leading the digital marketing transformation that will reshape how local businesses compete in the years ahead.

---

To learn more about how Herringbone Digital can help you, contact **Azim Nagree** at [azim@herringbonedigital.com](mailto:azim@herringbonedigital.com) or visit [www.herringbonedigital.com](http://www.herringbonedigital.com).

###